

Jessica

the art director

Jessica Grassi - Sr. Art Director • 862-432-0595 • 63 Upper Mountain Ave., Rockaway, NJ 07866 • jessgrassi@yahoo.com
Online portfolio at skeletonkeycreative.com

CLIENTS

Home Furnishings —

Benjamin Moore Paints -

National and Regional Advertising

Hunter Douglas

Healthcare —

Applewood Estates

Atlantic Health System

CentraState Healthcare System

Retail —

ShopRite

Worldwide Wholesale Floor Coverings

Real Estate —

Coldwell Banker

Technology —

AT&T

BellSouth Wireless Data

Education —

Lincoln Educational Services

Transportation —

NY Waterway

Communication —

The Record Newspaper

Marketing —

Imagitas

Dining —

Dry Dock Restaurants

Fashion —

Safilo Eyeware

Not for Profit —

American Red Cross of

Northwestern New Jersey

EXPERIENCE

August 2009 to Present - Freelance Art Director
Skeleton Key Creative

January 2001 to August 2009 - Sr. Art Director -
Gianettino & Meredith Advertising

January 2000 to December 2000 - Freelance Art Director
Clients: Gianettino & Meredith Advertising,
Trajectory, Horizon Communications,
Ambassador Marketing, The Sawtooth Group

July 1997 to January 2000 - Art Director - The Sawtooth Group

DESIGN AND MANAGEMENT SKILLS

Concept of print and TV campaigns

Design of logos, print and
TV materials

Develop brand personality,
positioning, guidelines and taglines

Hire and oversee freelancers,
photographers, illustrators
and TV directors

COMPUTER SKILLS

Photoshop, Illustrator,
QuarkXpress, InDesign,
Adobe Muse,
Basic Understanding
of HTML and CSS

EDUCATION

Syracuse University -
BFA - Advertising Design

REFERENCES

Available upon request